



# Love 30 Campaign

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**Fingal County Council  
Traffic Calming Scheme  
Public Consultation  
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The Love 30 Campaign is a national alliance of individuals and organisations who support lower speed limits in urban areas. We campaign for the introduction of more 30 km/h zones in urban areas, but particularly in town centres, residential areas, and near schools and other places of public assembly. The Campaign consists of walking groups, cycling campaigners, supporters of children's right to walk & play, and others who recognise the benefits of lower speed limits.

Our supporters include:

- UK's 20's Plenty for Us
- European Network for 30 km/h
- Dublin Cycling Campaign
- Jake's Legacy
- JustWalkNow
- Playtime
- An Taisce
- An Taisce Green Schools
- Councillors, TDs, Senators and MEPs from across the political spectrum support the campaign

Love 30 has supported Fingal County Council's proposals to introduce 30 km/h speed limits on residential roads in the County and supported the recent School Streets Initiative in Malahide.

Love 30 welcomes Fingal County Council's proposed traffic-calming measures. We believe that these measures will help to reinforce the stated speed limits and will encourage drivers to slow down, thus making the roads in question safer and more comfortable for all road users.

We note the proposal to use speed ramps in a number of the locations e.g. Brackenstown Road, Glenville Road and would suggest that additional engineering methods, such as plants, trees, chicanes, etc. could be used to supplement the speed ramps in encouraging drivers to slow down. These measures can create a perception of a narrower road, or suggest a more people-friendly environment, which can encourage drivers to slow down of their own accord, rather than feeling that the lower speed is being forced on them by the ramps.

Love 30 commends Fingal County Council on its efforts to make the roads in the County safer for all road users.

Mairéad Forsythe